

# David Walker-Lecic

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## Software Proficiency

Adobe CS4: Indesign, Illustrator, Photoshop, Image Ready, Acrobat Pro, Dreamweaver, Flash, Fireworks, Quark Xpress 7, Microsoft Office: Word, Xcel, PowerPoint, Quickbooks Pro

*(Fluent in MAC and PC platforms)*

## Programming Languages

HTML / CSS & basic PHP / MySQL

## Work Samples

### PRINT

<http://dwmedia.com/print.htm>

### INTERACTIVE

<http://dwmedia.com/work.htm>

### IDENTITY

[http:// dwmedia.com/identity.htm](http://dwmedia.com/identity.htm)

## Affiliations

### Cdot

(Communication Designers of Toronto)

## Education

### Brown Institute in Minneapolis

Certificate in Radio Broadcasting  
1991-1992

### Minneapolis College of Art & Design

Web Development Seminar  
1998

## Professional Experience

### Designer (Contract Position with Region of Durham, Ontario)

*12/09 – present*

**Traffic Operations Division** Whitby, ON

> Developing everything from a new logo, floor to ceiling banners to designing an icon system, map art and a 3D museum rendering for the Traffic Operations Division of the Works Department.

### Principal Creative Director

*01/02 – 08/09*

**DW media** Minneapolis, MN

> As Owner and Creative Director of a design firm for nearly 8 years, I developed many successful identities and marketing solutions for small businesses, non-profits and fine-artists.

> Created various identity pieces on a wide range of mediums from storefront signs, national conference trade-show displays, programs, CD art, stationery, to interactive promos and web sites.

> Duties included project and account management, design, production, photographer, front-end design and development of web sites, estimating and establishing and maintaining client relationships.

### Letterpress Printer + Designer

*04/08 – 08/09*

**Angry Sasha Press** Minneapolis, MN

> Designed and collaborated on original art for a variety of clients including photography, event planning, design agencies and weddings.

> Letterpress printed an array of fine projects from business cards and invitations to custom boxes, books and coasters.

> Duties included design, layout and prepress for magnesium or polymer plates, hand-setting metal type, and printing everything by hand on a variety of antique printing presses.

### Freelance Designer

*03/99 – 01/06*

Minneapolis, MN

Selected Contract Work:

### TARGET Corporation - Minneapolis, MN 2005 / 3 month contract

> Information Architect on Production Design and Development Team creating a new manufacturer based intranet.

### AVEDA Corporation - Blaine, MN 2001 / 2 month contract

> Built and designed the **AVEDA Earth Month** web campaign

### Fallon Advertising - Minneapolis, MN 2000 / 1 year contract

> Created and revised both text and creative content for **bmwusa.com**.

> Optimized JavaScript as well as performed intensive art production.

### Web Developer + Designer

*3/98 – 4/99*

**Risdall Advertising** Full-time position in Minneapolis, MN

> Gained experience in developing HTML, Java Script and ASP

> Improved design skills and optimized and created graphics while working on everything from informational to e-commerce web sites including Magnum Research, Rainforest Café and PUR Water.